

**OPI Color** at the speed of light!



**Iconic OPI colors in a new, polish-on gel formula!**

GelColor by OPI's shine-intense shades cure in 30 seconds and last for weeks! From its distinctive bottle and custom brush, to its unbeatably fast application and lightning speed cure, GelColor by OPI redefines the rapidly growing gel service category.

**gelcolor**  
by OPI

**NEW OPI Gel Polish System is here!!!**

OPI has launched a new soak-off gel called OPI GelColor. A faster-curing, thinner formula than OPI Axxium Soak-Off Gel, it comes in bottles with brush applicators like polish, and cures under light emitting diodes (LED) like those used in your TV remote control.

The formula requires just 30 seconds in an LED box to cure, and promises at least a two-week chip-free finish no thicker than nail polish. Soak-off time should be only 10 minutes or less. The 30 shades will include neutrals, brights, darks, sheer and shimmer



BIG APPLE RED  
GC N25

I'M NOT REALLY A WAITRESS  
GC H08

BASTILLE MY HEART  
GC F17

CAJUN SHRIMP  
GC L64

BOGOTA BLACKBERRY  
GC F52

SUZI SAYS FENG SHUI  
GC H46

LOUVRE ME, LOUVRE ME NOT  
GC F13

MIAMI BEET  
GC B78

PINK FLAMENCO  
GC E44

STRAWBERRY MARGARITA  
GC M23

FUNNY BUNNY  
GC H22

A GRAPE FIT!  
GC B87

ROSY FUTURE  
GC S79

LUCKY LUCKY LAVENDER  
GC H48

PRINCESSES RULE!  
GC R44